

Logistex Privacy Policy

Full name of legal entity: Logistex Ltd

Name of DPO: Lorraine Kent
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Email Address: Lorraine.Kent@Logistex.com / Enquiries@Logistex.com

This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How long will we store your data?
- Marketing
- Social Media
- Website Analysis
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us

1 What data do we collect?

Logistex collects the following data:

- Personal identification information (Name, email address, job title)
- User behaviour

2 How do we collect your data?

You directly provide Logistex with most of the data we collect. We collect data and process data when you:

- Subscribe to our mailing list
- Submit a message via the contact form

- Voluntarily complete a customer survey
- Use or view our website via your browser's cookies.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- Consent (you are able to remove your consent at any time by contacting the DPO).
- Contractual obligation
- Legitimate interest

Third Party Processors

Our carefully selected partners and service providers may process personal information about you on our behalf as described below:

Digital Marketing Service Providers - We periodically appoint digital marketing agents to conduct marketing activity on our behalf, such activity may result in the compliant processing of personal information. Our appointed data processors include:

(i) Prospect Global Ltd (trading as Sopro) Reg. UK Co. 09648733. You can contact Sopro and view their privacy policy here: <http://sopro.io> . Sopro are registered with the ICO Reg: ZA346877 their Data Protection Officer can be emailed at: dpo@sopro.io.”

3 How will we use your data?

Logistex collects your data so that we can:

- Email you with industry/company updates or information on other products and services we think you might like.
- Improve our website and user experience
- Analyse our performance and marketing activities

4 How do we store your data?

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees who have a business need to know.

We keep personal information for as long as is necessary for the purposes for which the information is processed, or until you exercise your right to erasure.

5 Marketing

Logistex would like to send you information about products and services of ours that we think you might be interested in.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Logistex from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please email Enquiries@Logistex.com with 'Unsubscribe' in the subject line.

6 Social Media

Besides our website, Logistex is present on various social media. We are currently represented on YouTube, LinkedIn, and Twitter.

Please refer to the data privacy provisions of the relevant operator for the purpose and extent of the related data collection as well as the provisions for use of your data by the relevant platform.

YouTube (Google): <https://policies.google.com/privacy>

LinkedIn: [LinkedIn Privacy Policy](#)

Twitter: [Privacy Policy \(twitter.com\)](#)

7 Website Analysis

Logistex uses Google Analytics and WholsVisiting for website analysis. This software only evaluates server data. The statistics obtained enable us to improve our website and user experience.

8 What are your data protection rights?

Logistex would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

If you would like to exercise any of these rights, please contact the DPO at Lorraine.Kent@Logistex.com

9 What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

10 How do we use cookies?

Logistex uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website
- [Add any uses your company has for cookies]

11 What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality - Our Company uses these cookies so that we recognise you on our website and remember your previously selected preferences. A mix of first-party and third-party cookies are used.

12 How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

13 Privacy policies of other websites

The Logistex website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

14 Changes to our privacy policy

Logistex keeps its privacy policy under regular review and places any updates on this webpage. This privacy policy was last updated on 4 November 2021.

15 How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact our Data Protection Officer: Lorraine.Kent@Logistex.com or;

Email us at: Enquiries@Logistex.com